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Elizabeth Keyes: Bolton-born fashion designer debuts first collection



Special to The Clinton Courier

Bolton native Elizabeth Keyes hosted a launch party for her new fashion line in her home state earlier this spring.

By Aliyah Veal

Bolton native Elizabeth Keyes, who describes her upbringing in Bolton in three terms - hardworking, hospitality and faith - grew up on family land with parents who were both ministers at her home church in Bolton. At sixteen years old, she premiered in her first fashion show that raised money for a local charity for sickle-cell awareness. The collection contained six pieces for kids and teenagers, and her friends modeled her designs.

After graduating from high school in 2017, Keyes attended the Savannah College of Art and Design, majoring in fashion design with a double minor in graphic design and fashion marketing and management. She graduates June

Even before graduating from college, Keyes has launched her first clothing collection, The House of E. Keyes, filled with ready-to-wear, monochromatic silhouettes that are complimentary for all body types, which Keyes says is part of her brand philosophy.

To read the entire story about Elizabeth Keyes, visit www.boltonms.com.



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Keyes describes her debut collection, The House of E. Keyes, as being for the modern-day influencer and woman who needs the perfect outfit to match their swag.







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